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SHELL

<http://www.BusinessEnglishMaterials.com/shell.html>



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THE LISTENING / READING SCRIPT

From: <http://www.businessenglishmaterials.com/shell.html>

Royal Dutch Shell, known worldwide simply as Shell, is an Anglo-Dutch petroleum company. It is one of the six largest oil exploration, natural gas, and petroleum companies in the world and was listed as the world's eighth largest company in 2010. Shell was created in 1907 when Holland's Royal Dutch Petroleum Company and Britain's "Shell" Transport and Trading Company merged. Its distinctive yellow and red shell logo is one of the most recognizable on the planet. The company website says: "We are a global group of energy and petrochemicals companies with around 101,000 employees in more than 90 countries and territories. Our innovative approach ensures we are ready to help tackle the challenges of the new energy future." Shell produces 2% of the world's oil and 3% of gas. It has 44,000 service stations worldwide.





WARM UPS

From: <http://www.businessenglishmaterials.com/shell.html>

- 1. BRAINSTORM CHAT:** Write all the words you can think of about Shell on the board or on a piece of paper. Talk about these words with your partner(s).
- 2. SHELL MORNING:** Each student pretends to be an employee of Shell. They walk around the class and talk about the company and their job.
- 3. RUMOURS:** Each student writes down a pretend rumour about Shell. They then walk around the class and talk to other students about their rumour.
- 4. GOOD AND BAD:** Brainstorm good and bad things about Shell and write them on the board. Students talk about these in pairs.
- 5. TRUE OR FALSE:** Students find out several facts about Shell. They write these down and add the same number of things about the company that are false. Students test each other on which of their points are true or false.
- 6. FACTS:** In groups, students write down as many facts as they can about Shell. The winner is the group with the most facts. Teacher may wish to have groups share their facts to make sure they are real.





LISTENING / READING GAP FILL

From: <http://www.businessenglishmaterials.com/shell.html>

Royal Dutch Shell, _____ Shell, is an Anglo-Dutch petroleum company. It is one of the _____, natural gas, and petroleum companies in the world and was listed as the _____ in 2010. Shell was created in 1907 when Holland's Royal Dutch Petroleum Company and Britain's "Shell" Transport and Trading Company merged. Its _____ shell logo is one _____ on the planet. The company website says: "We are a global group of energy and petrochemicals companies with around 101,000 employees in more than _____." Our innovative _____ ready to help tackle the challenges _____ e." Shell produces 2% of the world's oil and 3% of gas. It has 44,000 service stations worldwide.





CORRECT THE SPELLING

From: <http://www.businessenglishmaterials.com/shell.html>

Royal Dutch Shell, known olwiewdrd simply as Shell, is an Anglo-Dutch petroleum company. It is one of the six largest oil notxepalroi, natural gas, and petroleum companies in the world and was listed as the world's eighth largest company in 2010. Shell was recdtae in 1907 when Holland's Royal Dutch Petroleum Company and Britain's "Shell" Transport and Trading Company dremge. Its ctvtnsediii yellow and red shell logo is one of the most recognizable on the eanptl. The company website says: "We are a lablgo group of energy and petrochemicals companies with around 101,000 employees in more than 90 countries and etetsroriri. Our innovative approach ssrunee we are ready to help tackle the challenges of the new energy future." Shell produces 2% of the world's oil and 3% of gas. It has 44,000 secriev stations worldwide.





UNJUMBLE THE WORDS

From: <http://www.businessenglishmaterials.com/shell.html>

Royal Dutch Shell, worldwide Shell simply known as, is an Anglo-Dutch petroleum company. It is one of the six largest oil exploration, natural gas, and petroleum companies was in listed the as world the and world's eighth largest company in 2010. Shell was created in 1907 when Holland's Royal Dutch Petroleum Company and Britain's "Shell" Transport and Trading Company merged. Its is logo shell red and yellow distinctive one of the planet the on recognizable most. The company website says: "We and energy of group global a are petrochemicals companies with around 101,000 employees in more than 90 countries and territories. Our innovative to ready are we ensures approach tackle help the challenges of the new energy future." Shell produces 2% world's of oil gas and of 3 the %. It has 44,000 service stations worldwide.





INSERT THE VOWELS

From: <http://www.businessenglishmaterials.com/shell.html>

R_y_l D_tch Sh_ll, kn_wn w_rldw_d_ s_mply _s
 Sh_ll, _s _n _ngl_-D_tch p_tr_l__m c_mp_ny. _t
 _s _n_ _f th_ s_x l_rg_st __l _xpl_r_t__n,
 n_t_r_l g_s, _nd p_tr_l__m c_mp_n__s _n th_
 w_rld _nd w_s l_st_d _s th_ w_rld's __ghth
 l_rg_st c_mp_ny _n 2010. Sh_ll w_s cr__t_d _n
 1907 wh_n H_ll_nd's R_y_l D_tch P_tr_l__m
 C_mp_ny _nd Br_t__n's "Sh_ll" Tr_nsp_r_t _nd
 Tr_d_ng C_mp_ny m_rg_d. _ts d_st_nct_v_
 y_ll_w _nd r_d sh_ll l_g_ _s _n_ _f th_ m_st
 r_c_gn_z_bl_ _n th_ pl_n_t. Th_ c_mp_ny
 w_bs_t_s_y_s: "W_ _r_ _gl_b_l gr__p _f _n_rgy
 _nd p_tr_ch_m_c_ls c_mp_n__s w_th _r__nd
 101,000 _mpl_y__s _n m_r_ th_n 90 c__ntr__s
 _nd t_rr_t_r__s. __r _nn_v_t_v_ _ppr__ch
 _ns_r_s w_ _r_ r__dy t_ h_lp t_ckl_ th_
 ch_ll_ng_s _f th_ n_w _n_rgy f_t_r_." Sh_ll
 pr_d_c_s 2% _f th_ w_rld's __l _nd 3% _f g_s. _t
 h_s 44,000 s_rv_c_ st_t__ns w_rldw_d_.





PUNCTUATE THE TEXT AND ADD CAPITALS

From: <http://www.businessenglishmaterials.com/shell.html>

royal dutch shell known worldwide simply as shell is an anglo-dutch petroleum company it is one of the six largest oil exploration natural gas and petroleum companies in the world and was listed as the world's eighth largest company in 2010 shell was created in 1907 when holland's royal dutch petroleum company and britain's "shell" transport and trading company merged its distinctive yellow and red shell logo is one of the most recognizable on the planet the company website says "we are a global group of energy and petrochemicals companies with around 101000 employees in more than 90 countries and territories our innovative approach ensures we are ready to help tackle the challenges of the new energy future" shell produces 2% of the world's oil and 3% of gas it has 44000 service stations worldwide





CHOOSE THE CORRECT TENSE

From: <http://www.businessenglishmaterials.com/shell.html>

Royal Dutch Shell, (know) worldwide simply as Shell, (be) an Anglo-Dutch petroleum company. It (be) one of the six largest oil exploration, natural gas, and petroleum companies in the world and was (list) as the world's eighth largest company in 2010. Shell was (create) in 1907 when Holland's Royal Dutch Petroleum Company and Britain's "Shell" Transport and Trading Company (merge). Its distinctive yellow and red shell logo (be) one of the most recognizable on the planet. The company website (say): "We (be) a global group of energy and petrochemicals companies with around 101,000 employees in more than 90 countries and territories. Our innovative approach (ensure) we are ready to (help) tackle the challenges of the new energy future." Shell (produce) 2% of the world's oil and 3% of gas. It (have) 44,000 service stations worldwide.





REWRITE WITH SPACES

From: <http://www.businessenglishmaterials.com/shell.html>

RoyalDutchShell,knownworldwidesimplyasShell,isanAnglo-Dutchpetroleumcompany.Itisoneofthesixlargestoilexploration,naturalgas,andpetroleumcompaniesintheworldandwaslistedastheworld'seighthlargestcompa
nyin2010.Shellwascreatedin1907whenHolland'sRoyalDutchPetroleumCompan
yandBritain's"Shell"TransportandTradingCompanymerged.Itsdistinctiveyellow
andredshelllogoisoneofthemostrecognizableontheplanet.Thecompanywebsite
says:"Weareaglobalgroupofenergyandpetrochemicalscompanieswitharound10
1,000employeesinmorethan90countriesandterritories.Ourinnovativeapproach
ensureswearereadytohelptacklethechallengesofthenewenergyfuture."Shellpro
duces2%oftheworld'soiland3%ofgas.Ithas44,000servicestationsworldwide.





CHOOSE THE CORRECT WORD

From: <http://www.businessenglishmaterials.com/shell.html>

Royal Dutch Shell, known worldwide _____ as Shell, is an Anglo-Dutch petroleum company. It is one of the six largest oil exploration, _____ gas, and petroleum companies in the world and was _____ as the world's eighth largest company in 2010. Shell was created in 1907 when Holland's Royal Dutch Petroleum Company and Britain's "Shell" Transport and Trading Company _____. Its distinctive yellow and red shell _____ is one of the most recognizable on the planet. The company website says: "We are a global group of energy and petrochemicals companies with _____ 101,000 employees in more than 90 countries and territories. Our _____ approach _____ we are ready to help _____ the challenges of the new energy future." Shell produces 2% of the world's oil and 3% of gas. It has 44,000 _____ stations worldwide.

logo
listed
ensures
simply
service
around
merged
tackle
natural
innovative





PROJECT SHELL

From: <http://www.businessenglishmaterials.com/shell.html>

Part 1. Your mission is to increase the profits and sales of Shell. Complete this table with your project partner(s):

Main products			
How to improve them			
A brand new 'killer' product			
How Shell is better than the competition			
How to beat the competition			

Part 2. Change partners and look at their project. Suggest improvements. Ask for advice on your project:

Part 3. Make a presentation on your project. Give it to the class. Vote the best projects.





SHELL – ROLE PLAY 1

From: <http://www.businessenglishmaterials.com/shell.html>

Role A – Shell CEO

You believe your company is the best in the world. It pays its workers very well and working conditions are great. Your company is very green – it cares about the environment. You think your levels of customer service are great. Disagree with person B, C and D.

Role B – Shell worker

You think it's a bad company to work for. You're very unhappy with pay, raises and bonuses. You are very unhappy with the working environment. You don't like the company's policy on the environment. You keep hearing profits are more important than customers. Disagree with A and C. Tell D the truth.

Role C – Shell customer

You are a customer of Shell. You used to think it was great, but not now. Its workers are always very rude. No one ever answers the phone. You are shocked about its policy on the environment. You think all staff should get less pay. You disagree with person A and B. Tell D the truth.

Role D – A journalist

You keep hearing bad things about Shell. You want to tell the world in your newspaper. You heard the CEO gets a huge bonus every year. You found a company memo saying profits are more important than the environment. You want to know why so many staff are ill. Find the truth.





SHELL – ROLE PLAY 2

From: <http://www.businessenglishmaterials.com/shell.html>

Role A – Shell New Products Director

You have created a new product for Shell. You believe the new product will be the company's best ever. It will be a bestseller. There are people who do not agree with you. You need B, C and D on your side. Tell them why this is a product that will bring great things to Shell.

Role B – Shell Marketing Director

You think the company's new product is a really bad idea. It will give your company a really bad name. You think the New Products Director is trying to destroy the company. Try to get him/her to understand there's no way the new product will sell. Try to get person C and D on your side.

Role C – Shell Market Researcher

You have interviewed thousands of people about the new product. They don't like it or hate it. You think it will be successful if they make many changes. Tell the New Products Director he/she needs to change the product. You neither like nor trust person B. Disagree with him/her.

Role D – Shell Shareholder

You know a lot about Shell's new product. You are worried it will not sell and share prices will go down. You think A is crazy and must find a new job. You agree with everything B says. You don't agree with C. The new product should not go on the market.





JOB INTERVIEW ROLE PLAY

INTERVIEWER (Write the questions you want to ask the candidate.)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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JOB INTERVIEW ROLE PLAY

INTERVIEWEE (Write questions you want to ask the interviewer.)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____





DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____





SHELL SURVEY

From: <http://www.businessenglishmaterials.com/shell.html>

Write five GOOD questions about Shell in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.





WRITING 2 – LETTER OF COMPLAINT

From: <http://www.businessenglishmaterials.com/shell.html>

Write a letter to Shell. Complain about one of its products. Ask for a refund. Show your partner your paper. Correct each other's work.





WRITING 3 – LETTER OF APOLOGY

From: <http://www.businessenglishmaterials.com/shell.html>

Write a letter of apology to the customer. Explain why you cannot give a refund. Show your partner your letter. Correct each other’s work.





HOMEWORK

- 1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- 2. INTERNET INFO:** Search the Internet and find more information about Shell. Talk about what you discover with your partner(s) in the next lesson.
- 3. MAGAZINE ARTICLE:** Write a magazine article about Shell. What have they done recently? What are their plans? Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- 4. SHELL POSTER** Make a poster about Shell. Make sure you sell the company to the public. Show it to your classmates in the next lesson. Give each other feedback on your posters.
- 5. MY SHELL LESSON:** Make your own English lesson on Shell. Make sure there is a good mix of things to do. Find some good online activities. Teach the class / another group when you have finished.
- 6. ONLINE SHARING:** Use your blog, wiki, Facebook page, MySpace page, Twitter stream, Del-icio-us / StumbleUpon account, or any other social media tool to get opinions on Shell. Share your findings with the class.

