
BUSINESS ENGLISH MATERIALS.com

FINANCIAL TIMES

<http://www.BusinessEnglishMaterials.com/financial-times.html>



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THE LISTENING / READING SCRIPT

From: <http://www.businessenglishmaterials.com/financial-times.html>

The Financial Times (FT) is a respected British newspaper reporting on international business. It was founded in 1888 by James Sheridan to provide news to financiers. In 1957, it was bought by the publishing company Pearson. It is published every morning and is the only paper to provide full daily reports on the London Stock Exchange and world markets. It has a daily circulation of around half a million. The paper is as famous for its salmon-pink coloured paper as it is for its quality information. It's also famous for the FTSE 100 index which it created with the London Stock Exchange to give an indication of the value of London stocks and shares. The biggest rival for the FT is 'The Wall Street Journal'. The FT's website FT.com has over 2 million registered users and more than 125,000 digital subscribers.





WARM UPS

From: <http://www.businessenglishmaterials.com/financial-times.html>

1. BRAINSTORM CHAT: Write all the words you can think of about Financial Times on the board or on a piece of paper. Talk about these words with your partner(s).

2. FINANCIAL TIMES MORNING: Each student pretends to be an employee of Financial Times. They walk around the class and talk about the company and their job.

3. RUMOURS: Each student writes down a pretend rumour about Financial Times. They then walk around the class and talk to other students about their rumour.

4. GOOD AND BAD: Brainstorm good and bad things about Financial Times and write them on the board. Students talk about these in pairs.

5. TRUE OR FALSE: Students find out several facts about Financial Times. They write these down and add the same number of things about the company that are false. Students test each other on which of their points are true or false.

6. FACTS: In groups, students write down as many facts as they can about Financial Times. The winner is the group with the most facts. Teacher may wish to have groups share their facts to make sure they are real.





LISTENING / READING GAP FILL

From: <http://www.businessenglishmaterials.com/financial-times.html>

The Financial Times (FT) is a respected British newspaper reporting on international business. _____
1888 by James Sheridan to provide news to financiers. In
1957, _____ the publishing company
Pearson. It is published every morning and is the only
paper to provide _____ the London Stock
Exchange and world markets. It has a daily circulation of
around half a million. The paper _____
salmon-pink coloured paper _____ quality
information. It's also famous for the FTSE 100 index
which it created with the London Stock Exchange to give
_____ value of London stocks and shares.
The _____ FT is 'The Wall Street Journal'.
The FT's website FT.com has over 2 million registered
users and more than 125,000 _____.





CORRECT THE SPELLING

From: <http://www.businessenglishmaterials.com/financial-times.html>

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UNJUMBLE THE WORDS

From: <http://www.businessenglishmaterials.com/financial-times.html>

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INSERT THE VOWELS

From: <http://www.businessenglishmaterials.com/financial-times.html>

Th_ F_n_nc__l T_m_s (FT) _s _ r_sp_ct_d
 Br_t_sh n_wsp_p_r r_p_rt_ng _n _nt_rn_t__n_l
 b_s_n_ss. _t w_s f__nd_d _n 1888 by J_m_s
 Sh_r_d_n t_ pr_v_d_ n_ws t_ f_n_nc__rs. _n
 1957, _t w_s b__ght by th_ p_bl_sh_ng c_mp_ny
 P__rs_n. _t _s p_bl_sh_d _v_r_y m_rn_ng _nd _s
 th_ _nly p_p_r_t_ pr_v_d_ f_ll d__ly r_p_rts _n
 th_ L_nd_n St_ck _xch_ng_ _nd w_rld m_rk_ts. _t
 h_s _ d__ly c_rc_l_t__n _f _r__nd h_lf _
 m_ll__n. Th_ p_p_r_s _s f_m__s f_r_ts s_lm_n-
 p_nk c_l__r_d p_p_r_s _t _s f_r_ts q__l_t_y
 _nf_rm_t__n. _t's _ls_ f_m__s f_r th_ FTS_ 100
 _nd_x wh_ch _t cr__t_d w_th th_ L_nd_n St_ck
 _xch_ng_ t_ g_v_ _n _nd_c_t__n _f th_ v_l__ _f
 L_nd_n st_cks _nd sh_r_s. Th_ b_gg_st r_v_l_f_r
 th_ FT _s 'Th_ W_ll Str__t J__rn_l'. Th_ FT's
 w_bs_t_ FT.c_m h_s _v_r 2 m_ll__n r_g_st_r_d
 _s_rs _nd m_r_ th_n 125,000 d_g_t_l
 s_bscr_b_rs.





PUNCTUATE THE TEXT AND ADD CAPITALS

From: <http://www.businessenglishmaterials.com/financial-times.html>

the financial times (ft) is a respected british newspaper reporting on international business it was founded in 1888 by james sheridan to provide news to financiers in 1957 it was bought by the publishing company pearson it is published every morning and is the only paper to provide full daily reports on the london stock exchange and world markets it has a daily circulation of around half a million the paper is as famous for its salmon-pink coloured paper as it is for its quality information it's also famous for the ftse 100 index which it created with the london stock exchange to give an indication of the value of london stocks and shares the biggest rival for the ft is 'the wall street journal' the ft's website ftcom has over 2 million registered users and more than 125000 digital subscribers





CHOOSE THE CORRECT TENSE

From: <http://www.businessenglishmaterials.com/financial-times.html>

The Financial Times (FT) (be) a respected British newspaper reporting on international business. It (be) founded in 1888 by James Sheridan to (provide) news to financiers. In 1957, it was (buy) by the publishing company Pearson. It is (publish) every morning and is the only paper to (provide) full daily reports on the London Stock Exchange and world markets. It (have) a daily circulation of around half a million. The paper (be) as famous for its salmon-pink coloured paper as it (be) for its quality information. It's also famous for the FTSE 100 index which it (create) with the London Stock Exchange to (give) an indication of the value of London stocks and shares. The biggest rival for the FT is 'The Wall Street Journal'. The FT's website FT.com (have) over 2 million registered users and more than 125,000 digital subscribers.





CHOOSE THE CORRECT WORD

From: <http://www.businessenglishmaterials.com/financial-times.html>

The Financial Times (FT) is a _____ British newspaper reporting on international business. It was founded in 1888 by James Sheridan to _____ news to financiers. In 1957, it was bought by the publishing company Pearson. It is published every morning and is the only paper to provide full daily _____ on the London Stock Exchange and world markets. It has a daily _____ of around half a million. The paper is as famous for its _____-pink coloured paper as it is for its _____ information. It's also famous for the FTSE 100 index which it created with the London Stock Exchange to give an _____ of the value of London stocks and shares. The biggest _____ for the FT is 'The Wall Street Journal'. The FT's website FT.com has over 2 million registered _____ and more than 125,000 _____ subscribers.

salmon
reports
quality
respected
rival
users
circulation
digital
provide
indication





PROJECT FINANCIAL TIMES

From: <http://www.businessenglishmaterials.com/financial-times.html>

Part 1. Your mission is to increase the profits and sales of Financial Times. Complete this table with your project partner(s):

Main products			
How to improve them			
A brand new 'killer' product			
How the Financial Times is better than the competition			
How to beat the competition			

Part 2. Change partners and look at their project. Suggest improvements. Ask for advice on your project:

Part 3. Make a presentation on your project. Give it to the class. Vote the best projects.





FINANCIAL TIMES – ROLE PLAY 1

From: <http://www.businessenglishmaterials.com/financial-times.html>

Role A – Financial Times CEO

You believe your company is the best in the world. It pays its workers very well and working conditions are great. Your company is very green – it cares about the environment. You think your levels of customer service are great. Disagree with person B, C and D.

Role B – Financial Times worker

You think it's a bad company to work for. You're very unhappy with pay, raises and bonuses. You are very unhappy with the working environment. You don't like the company's policy on the environment. You keep hearing profits are more important than customers. Disagree with A and C. Tell D the truth.

Role C – Financial Times customer

You are a customer of Financial Times. You used to think it was great, but not now. Its workers are always very rude. No one ever answers the phone. You are shocked about its policy on the environment. You think all staff should get less pay. You disagree with person A and B. Tell D the truth.

Role D – A journalist

You keep hearing bad things about Financial Times. You want to tell the world in your newspaper. You heard the CEO gets a huge bonus every year. You found a company memo saying profits are more important than the environment. You want to know why so many staff are ill. Find the truth.





FINANCIAL TIMES – ROLE PLAY 2

From: <http://www.businessenglishmaterials.com/financial-times.html>

Role A – Financial Times New Products Director

You have created a new product for Financial Times. You believe the new product will be the company's best ever. It will be a bestseller. There are people who do not agree with you. You need B, C and D on your side. Tell them why this is a product that will bring great things to Financial Times.

Role B – Financial Times Marketing Director

You think the company's new product is a really bad idea. It will give your company a really bad name. You think the New Products Director is trying to destroy the company. Try to get him/her to understand there's no way the new product will sell. Try to get person C and D on your side.

Role C – Financial Times Market Researcher

You have interviewed thousands of people about the new product. They don't like it or hate it. You think it will be successful if they make many changes. Tell the New Products Director he/she needs to change the product. You neither like nor trust person B. Disagree with him/her.

Role D – Financial Times Shareholder

You know a lot about Financial Times' new product. You are worried it will not sell and share prices will go down. You think A is crazy and must find a new job. You agree with everything B says. You don't agree with C. The new product should not go on the market.





JOB INTERVIEW ROLE PLAY

INTERVIEWER (Write the questions you want to ask the candidate.)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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JOB INTERVIEW ROLE PLAY

INTERVIEWEE (Write questions you want to ask the interviewer.)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____





DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____





FINANCIAL TIMES SURVEY

From: <http://www.businessenglishmaterials.com/financial-times.html>

Write five GOOD questions about Financial Times in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.





WRITING 1 – SPEED WRITING

From: <http://www.businessenglishmaterials.com/financial-times.html>

Write anything about Financial Times for 10 minutes. Show your partner your paper. Correct each other's work.





HOMWORK

- 1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- 2. INTERNET INFO:** Search the Internet and find more information about Financial Times. Talk about what you discover with your partner(s) in the next lesson.
- 3. MAGAZINE ARTICLE:** Write a magazine article about Financial Times. What have they done recently? What are their plans? Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- 4. FINANCIAL TIMES POSTER** Make a poster about Financial Times. Make sure you sell the company to the public. Show it to your classmates in the next lesson. Give each other feedback on your posters.
- 5. MY FINANCIAL TIMES LESSON:** Make your own English lesson on Financial Times. Make sure there is a good mix of things to do. Find some good online activities. Teach the class / another group when you have finished.
- 6. ONLINE SHARING:** Use your blog, wiki, Facebook page, MySpace page, Twitter stream, Del-icio-us / StumbleUpon account, or any other social media tool to get opinions on the Financial Times. Share your findings with the class.

